

# QueMP3™



## Download custom stereo messages with audio marketing from Corrigan.

Corrigan Corporation of America now brings you one of the most powerful and versatile marketing tools of the 21st Century. Que MP3 forges new roads into the supermarket sales arena allowing retailers to reach customers in many innovative ways.



- **PRODUCE MISTING:** QueMP3 alerts shoppers that misting is about to begin.
- **SERVICE CASES:** QueMP3 draws customers to all types of service cases including seafood, meat and deli.
- **AMBIANCE:** QueMP3 can tease a smile from shoppers with hen sounds emanating from the egg case, or rising Italian opera playing through your pasta line, or perhaps cow moos serenading from your dairy cooler or ocean fog horns coming from your service seafood case.
- **STORE SPECIALS:** QueMP3 effectively promotes specials and sale items through announcements as customers pass these products. It directs customers' attention to the point-of-sale on the shelf.
- **WELCOME/THANK YOU:** QueMP3 can be configured to welcome customers as they enter your market or thank them as they exit.
- **TALKING COUPONS:** QueMP3 adds an audio alert for coupon dispensers located in store aisles to draw attention to them.
- **LANGUAGE:** QueMP3 can target non-English speaking customers with messages in their own language.
- **SEASONAL:** QueMP3 can broadcast seasonal greetings, holiday music segments or other messages related to seasonal merchandising.
- **WAREHOUSE/DOCK:** QueMP3 can provide O.S.H.A. messages as an audio warning to maintain safety standards.
- **ANYTHING YOU WANT:** Promote organic product or free-range meats. The incredible flexibility of the QueMP3 stereo system is as vast as the imagination.

**A Reputation for Creating Value  
Through Quality Equipment**

Corrigan

# QueMP3™

QueMP3 is a state of the art compact audio stereo system which broadcasts short recordings to localized areas of your supermarket. QueMP3 can be customized to transmit any message that you choose from our standard list of messages or your own downloads.

## QueMP3 Stereo Sound System

Pick from our list of messages, or download your own MP3 music or custom announcements.



< An example of audio marketing with produce misting controls.

### Technical Specifications

- QueMP3 can broadcast any MP3 recorded message.
- QueMP3 can be configured to activate with motion sensor, switch or timer.
- QueMP3 has a self-contained stereo amplifier with volume control and power supply with on/off indicator.
- QueMP3 messages are digitally recorded on small, dependable compact flash cards.
- QueMP3 flash cards contain up to 64 MB of recorded messages which can be broken up and sequenced into any number of segments.
- Additional flash cards are available from Corrigan or your local supplier. They can be prerecorded or rerecorded and saved for future use.
- QueMP3 systems are so compact they can be easily concealed.
- QueMP3 system includes two state-of-the-art speakers for high-quality, stereo sound. The speakers are also water and weather resistant.
- QueMP3 systems come with a two-year parts and one-year labor warranty.



QueMP3 stereo can be used with produce misting, service cases or for any store audio marketing application.

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