

# Que

## New From Corrigan Que Audio Marketing

Corrigan Corporation of America now brings you one of the most powerful and versatile marketing tools of the 21st Century. Que MP3 forges new roads into the supermarket sales arena allowing retailers to reach customers in many innovative ways.



- **MISTER ALETS:** Que can be set upon a timer to synchronize with your produce misting systems to alert customers of mist activation.
- **SERVICE CASES:** Que is now also being used in all types of service seafood, meat, deli, or pasta cases.
- **AMBIANCE:** Que allows messages to the store environment at the point of sale. Tease a smile from the shoppers with sounds of a hen emanating from the egg case as the customer approaches, or rising Italian opera playing through your authentic imported private label pasta line or perhaps cow moos serenading from your dairy cooler, and fog horns and ocean sounds coming from your service seafood case.
- **STORE SPECIALS:** QueTwo effectively promotes specials, sales and seasonal items through announcements as customers pass these products. It directs customers' attention to the point-of-sale on the shelf.
- **WELCOME/THANK YOU:** QueTwo can be configured to welcome customers as they enter your market or thank them as they exit.
- **TALKING COUPONS:** Que is set up to add an audio alert to coupon dispensers located in store aisles to draw attention to them.
- **LANGUAGE:** Que can be used to target non-English speaking customers with messages in their own language.
- **SEASONAL:** Que can be used to broadcast seasonal greetings, holiday music segments or other messages related to seasonal merchandising.
- **ANYTHING YOU WANT:** These are only a few of the possibilities. The incredible flexibility of the Que stereo system

QueTwo provides audio marketing for all service cases including seafood, meat and deli.



Que is a state of the art compact audio stereo system which broadcasts short recordings to localized areas of your supermarket. Que can be customized to transmit any message that you choose from our standard list of messages or your own down loads.

## Produce Misting MP3 Stereo Sound System

Pick from our list of messages, or download your own MP3 music or custom seasonal announcements.



### Technical Specifications

- Que can broadcast any MP3 recorded message.
- Que can be configured to activate with Doppler motion sensor, a door switch or a timer.
- Que has a self-contained stereo amplifier with volume control and power supply with on/off indicator.
- Que messages are digitally recorded on small dependable compact flash cards.
- Que flash cards contain up to 64 MB of recorded messages which can be broken up and sequenced into any number of segments.
- Additional flash cards are available from your local supplier and can be prerecorded or rerecorded and saved for future use.
- Que systems are compact so that they may be easily concealed.
- Each Que system includes two state-of-the-art speakers for high quality stereo sound. The speakers are also waterproof and weather resistant.
- Que systems come with a one year parts and labor warranty.



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